

## SAMPLE SOCIAL MEDIA MESSAGES

### **Before the in-person event**

Mark your calendar! I will be speaking at the #2025ACVIMForum taking place June 19-21, with Specialty Symposium on June 18. Don't miss my session, <insert session title> where I'll be sharing insights on <insert session details>. Join us in Louisville, Kentucky!

Save the Date: The #2025ACVIMForum is happening June 19-21, with Specialty Symposium on June 18! Register today at ACVIMForum.org and make plans to attend my session, <insert session details>. Let's connect in Louisville!

I am excited to share that I'll be at the #2025ACVIMForum in Louisville taking place June 19-21, with Specialty Symposium on June 18! From groundbreaking research to networking opportunities, this is a can't-miss event for ALL veterinary professionals. Hope to see you there!

The #2025ACVIMForum is the perfect place to enhance your skills and connect with experts in the field. I'll be presenting on <insert topic>—see you there, virtually or in Louisville!

### **During the in-person event**

Heading to the #2025ACVIMForum in Louisville? Don't miss my session, <insert date, time, location> on <insert session title/description>. I look forward to seeing you there!

I'm presenting at the #2025ACVIMForum today! Join me at <insert date, time, location> for an engaging session on <insert topic>. Let's connect!

Ready to dive into the latest advancements in vet med? Join me at the #2025ACVIMForum today for my session, <insert session title> at <insert time/location>

It's not too late to join my session at the #2025ACVIMForum! I'll be discussing <insert session title> at <insert time/location>. Don't miss this opportunity to collaborate on advancing veterinary care!

### **Before the virtual event**

Save the Date: Live Virtual Day is happening on June 26, 2025! Join me for my session, <insert session title/description>, and participate in an interactive Q&A. Can't make it live? On-demand access to all sessions will be available until October 31, 2025. Learn more at ACVIMForum.org!

Can't make it to Louisville? The #2025ACVIMForum Live Virtual Day is just around the corner on June 26! I'll be speaking about <insert topic>, so tune in to join the discussion. Don't miss out on this opportunity!

It's almost Live Virtual Day at the #2025ACVIMForum! I'm presenting <insert session title> at <insert time>. Log in, join the discussion, and get your questions answered during the live Q&A!